



WF1'S TRUTHTELLER TOUR

Corporate Sponsorship Opportunities

TRANSFORMING OUR LIVES AND COMMUNITIES, ONE STORY AT A TIME

Imagine a world where women are united in their struggles and triumphs, a world in which we have safe and brave spaces to share our stories, to laugh and cry together, to transform together. Join Women For One, alongside other changemakers in your community, for the **Truthteller Tour**.

WHAT IS A TRUTHTELLER TOUR?

Women For One's **Truthteller Tour** is an empowering event in which women celebrate and give voice to our experiences: stories of triumph, devastating loss, and everything in between.

The Truthteller Tour stemmed from women's desire for genuine, in-person connection. While the power of the written word is the foundation of Wf1, the experience of speaking our stories out loud while looking into each other's eyes is even stronger. It makes us feel more connected and less alone. It inspires us to take the kind of action that transforms our lives and communities for the better.

We all have a unique story to share. While the current atmosphere around bringing women's stories of abuse and violation into the public eye is tremendous, Wf1 advocates for the diversity of our experiences: from the quiet epiphanies and moments of wonder to the major breakthroughs that come from experiences like divorce, moving to a new country, finding your purpose, and using your power for the greater good.

WHAT IS WOMEN FOR ONE (Wf1)?

Women For One is a global community that supports women in sharing their **stories**, claiming their voices, and making life happen on their own terms. We advocate for women who are ready to step up, speak out, and shine—while expressing themselves with vulnerable transparency.

In addition to offering a digital platform for women to share their written stories, we've offer resources with an emphasis on community sharing that fosters women's leadership and self-expression. These include interactive **courses**, signature **events** such as our community-centered Truthteller Tour, and in-person workshops and corporate training across the country, ebooks, and inspiring daily newsletters.

Women For One also hosts a popular podcast, **Your Messy Brilliance® Show**, in which founder Kelly McNelis shares the insights of bold changemakers—from the late Dr. Maya Angelou to Glennon Doyle Melton—who aren't afraid to make a little mess.

Women For One reaches more than 630,000 women from over 60 countries across the world who follow Women For One on our social accounts, in addition to the 35,000 unique visitors per month that our website currently receives.

Social & Community

35,000 +

UNIQUE VISITORS PER MONTH

403,000 LIKES

ON FACEBOOK

59,000 FANS

ON INSTAGRAM

95%

OF OUR
DEMOGRAPHIC IS
FEMALE

90%

OF VISITORS
RESIDES IN THE
US

CORPORATE SPONSORSHIP LEVELS

ENGAGED STORYTELLER SPONSOR - \$1,000

- Your logo on our website and in all newsletter and emails
- 2 complimentary VIP all-access tickets to sponsored event
- Business mentioned on all social media posts for event
- 5 copies of Wf1's founder, Kelly McNelis's book, ***Your Messy Brilliance***
- Women For One Truthteller swag

BOLD TRUTHTELLER SPONSOR - \$2,500

- Your logo on our website, newsletter and emails
- 5 complimentary VIP all-access tickets to sponsored event
- Business mentioned on all social media posts for event
- Promotion in all features and interviews by external media
- 10 copies of Wf1's founder, Kelly McNelis's book, ***Your Messy Brilliance***
- Women For One Truthteller swag

PASSIONATE ADVOCATE SPONSOR - \$5,000

- Your logo on our website, newsletter and emails
- 10 complimentary VIP all-access tickets to sponsored event
- Business mentioned on all social media posts for event
- Promotion in all features and interviews by external media
- Backstage access
- Homepage feature for one week on the Wf1 website
- 20 copies of Wf1's founder, Kelly McNelis's book, ***Your Messy Brilliance***
- Women For One Truthteller swag

INSPIRING INITIATOR SPONSOR - \$10,000

- Your logo on our website, newsletter and emails
- 15 complimentary VIP all-access tickets to sponsored event
- Business mentioned on all social media posts for event
- Promotion in all features and interviews by external media
- Backstage access and preferred seating
- A table for your organization at our Truthteller Tour
- Mention on stage prior to and during the event
- Logo on slides prior to and during the event
- Homepage feature for one week on the Wf1 website
- 30 copies of Wf1's founder, Kelly McNelis's book, ***Your Messy Brilliance***
- Women For One Truthteller swag

CORPORATE SPONSORSHIP LEVELS (CONT.)

COMMUNITY CATALYST SPONSOR - \$25,000

- Your logo on our website, newsletter and emails
- Truthteller Tour event held in your city of choice
- 30 complimentary VIP all-access tickets to sponsored event
- An opportunity to speak at two Truthteller Tours about your business
- Business mentioned on all social media posts for event
- Promotion in all features and interviews by external media
- Backstage access and preferred seating
- A table for your organization at two Truthteller Tours
- Mention on stage prior to and during the event
- Logo on slides prior to and during all events in 2019
- Homepage feature for one week on the Wf1 website
- 50 copies of Wf1's founder, Kelly McNelis's book, *Your Messy Brilliance*
- Women For One Truthteller swag



TO FIND OUT MORE ABOUT SPONSORSHIP OPPORTUNITIES:

Contact Managing Director, Meagan O'Nan

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