

WF1'S TRUTHTELLER TOUR

University Ambassador Packet



THE FUTURE IS FEMALE

Women's dreams, stories, gifts, and visions for the future matter. They're shaping society in ways that will transform our world for the better.

We know that women are making strides, but they are also lacking significant support. While women are flourishing, they are still less likely than men to hold important leadership positions. Additionally, young women are ushered into a world in which they are still paid less than men, not taken as seriously at the executive leadership level, and challenged by a number of unfair gender expectations.

We must give our young women the necessary tools to understand their worth and value, the skills to pave a path forward for themselves and their communities, and the confidence to become better leaders.

We at **Women For One** know that women can do anything they aspire to if they have the support to make life happen on their own terms. Most of all, we know that empowering our young women to dream big and step out of outdated ideas about their potential can change the world.

OUR VISION: THE TRUTHTELLER TOUR

Imagine a world where young women are united in their struggles and triumphs, a world in which we have safe and brave spaces to share our stories, to laugh and cry together, to transform ourselves and our communities. Join Women For One (Wf1) alongside other changemakers in your university community, for the **Truthteller Tour**.

Women For One's Truthteller Tour is an empowering event that inspires young women to step up, speak out, and shine. It's similar to a TED talk—but with heart, sisterhood, and radical vulnerability. It gives young women a chance to step into courageous sharing and spark conversations that give voice to the many issues they face, individually and collectively. A Truthteller Tour also enables young women to clarify their hopes, fears, and insights about who they are, where they've been, and where they are going. Most of all, it empowers them to make life happen on their own terms.

The Truthteller Tour takes a unique approach to women's leadership by emphasizing the power of emotional intelligence and collaborative problem solving. It offers women the vital skills and confidence they need to flourish in the world after graduation. By helping your young women find power in their voices and untold stories, and to cultivate connection and collaboration, you'll enable them to harness qualities that will serve them for the rest of their lives—and that are greatly needed in the world today.

This cutting-edge leadership training was designed to educate, support, and uplift young women across the world. Help us create a bold leadership community that allows young women to embrace all parts of their life journeys, starting with their own truths and stories.



WHAT IS WOMEN FOR ONE?

Women For One is a global community that supports women of all ages in sharing their stories, claiming their voices, and making life happen on their own terms. We advocate for women who are ready to step up, speak out, and shine—all while expressing themselves with vulnerable transparency.

In addition to offering a digital platform for women to share their written stories, we've created resources with an emphasis on community sharing that fosters leadership and self-expression. These include interactive courses, signature events such as our community-centered Truthteller Tour, in-person workshops and training across the country, ebooks, a popular podcast, and inspiring newsletters.

We reach more than 630,000 women from over 60 countries across the world who follow Women For One on our social accounts, in addition to the 35,000 unique visitors per month that our website currently receives.

THE BENEFITS OF HOSTING A TRUTHTELLER TOUR

The educational institutions responsible for equipping our young people with the tools they need to empower themselves and create lasting change are being invited to step up.

You have the unique opportunity to cultivate the leadership skills of your young women. Universities are centers of radical change—and it is here that we often see important “firsts” that expand into the public, private, and social sectors.

Studies have shown that a feminine style of leadership focused on collaboration and building relationships increases engagement and productivity, while amplifying learning outcomes. By fostering women's roles as leaders, speakers, and creative collaborators, you'll build a more connected, supportive university culture and position your institution as a leading changemaker in women's empowerment.



BE A CHANGEMAKER FOR YOUNG WOMEN'S EMPOWERMENT

Here are just a few outcomes you can expect from organizing a Truthteller Tour at your university:

- You'll confront and transform harmful gender norms and stereotypes about young women's leadership potential.
- You'll catalyze new examples of women leaders who practice a range of leadership styles, especially sisterhood, collaboration, and community engagement.
- You'll enable young women to own and articulate their talents, for their own benefit and the benefit of their community.
- You'll foster increased engagement, performance, transparency, and fulfillment for the young women at your university.
- You'll stand as a powerful advocate for existing and aspiring young women leaders in your university.

PARTNER WITH US TODAY

The world needs the voices of your young women. Women For One can aid you in empowering them to embrace their voices, step into their power, and cultivate the courage to change their lives and communities. If you feel moved and inspired to support the young women in your community, we want to work with you!

If you are interested in setting up an informational call to answer any questions you might have about bringing a Truthteller Tour to your university, please contact the Women For One team at info@womenforone.com.

Thank you for being a part of this journey with us!



TRUTHTELLER TOUR LOVE

"It was the opportunity of a lifetime to share my story live. People still come up to me on the street to say my words made a difference to them. Kelly McNelis and Women For One held a safe, beautiful space, and hosted a kickass evening with inspirational women. I firmly believe that storytelling is the way forward to create a powerful new story for women everywhere."

–Susie Rinehart, Founder of www.braveoverperfect.com

"I was honored to be a panelist in Kelly's inaugural Truthteller Tour in my hometown of Boulder, CO. The entire evening was professional, intimate, edgy, and real, thanks to the authenticity and enthusiasm of everyone involved, especially Kelly. I know that these gatherings will continue to heal and inspire so many."

–Sara Avant Stover, Bestselling Author and Founder of *The Way of the Happy Woman*

"The Truthteller Tour is one of those surprise events that you attend for one reason and you leave realizing that you needed it for so many other reasons. I was lucky to be one of the inaugural Truthteller speakers and I took it to heart. I shared my truth about my long history with alcohol and the grip it held on me for decades. It was difficult and emotional to go public with something so private, but I can tell you this: Once you release a truth that has held you back for a long time, the result is nothing short of liberating."

–Nicole DeBoom, Founder & CEO | Ski Sports, Inc.

"It is so rare in our society that we are encouraged to show up and share our stories in all our authentic glory. Kelly and the Women For One team have made this possible via the Truthteller Tour, cultivating safe events to inspire and be inspired. Speaking our truth can be so difficult, and I celebrate those who make it easier for people."

–Erin Weed, Founder of Evoso

"Being a Truthteller on stage was an incredible experience for me. I expected to feel emotional while I was reading my story, but what I wasn't expecting was the incredible connectedness I felt with every woman in that room. It was more than support; it was like we were all sharing the same story together. The entire experience was not just cathartic; it was transformative and almost mystical. I highly recommend this for all women. Tell your stories—it will change not just you but the world around you, too."

–Clare O'Nan L.Ac., O.M.D.